

# Ioll designs and the environment

At Loll, we enhance people, the planet and our company in everything we do.



#### **Sustainable Materials**

Our HDPE is recycled and recyclable. The colored material, which makes up the majority of our products, is post-consumer recycled HDPE sourced mainly from single-use milk jugs. The black material in our products is post-industrial recycled HDPE. An estimated eight recycled milk jugs are used in every pound of weight in a Loll chair.



#### **Cradle to Cradle Certification**

Achieving a Cradle to Cradle® certification was a rigorous process, and no stone was left unturned as our company and our supply chains were thoroughly investigat¬ed. Throughout the process we were evaluated on five categories including ma¬terial health, material reutilization, renewable energy/carbon management, water stewardship, and social fairness. Upon completion, 93% of our products became Cradle to Cradle® Certified, with 84% receiving an overall Cradle to Cradle Certified SILVER™ rating. In addition to providing product traceability, this certification provides validity for the many social and environmental pursuits we do for our employees and the community.



## Made in USA / Sustainable Manufacturing

Our design and manufacturing facility is located in Duluth, Minnesota. We provide high quality jobs for more than 60 hardworking employees. In addition, nearly all product materials and packaging are made and sourced in the USA. During the production process, we generate waste, but more than 88 percent of the waste from Loll's manufacturing process is sent to a local recycling plant where it is recycled again. Additionally the heat that is generated from our CNC machines is redirected to keep our buildings warm during the winter months.



#### 1% For the Planet

A member since 2008, Loll has been a part of this alliance of businesses financially committed to positive environmental change. We annually donate 1% of the gross sales from all pieces in the Lollygagger Collection to charitable environmental groups.



### **Annual Creek Clean Up and Tree Planting**

Since 2008, Loll has taken a field day each year to plant trees. In 2014 this event was expanded to have a greater impact on the ecosystem connected to Lake Superior and other businesses were brought in to help plant more trees and also pull trash out of local creeks.



#### **Bike to Work Incentive Program**

Employees earn paid time off for commuting to work via bikes a certain amount of miles per season.



#### **Takeback Program**

Granted these products are made to last longer than you, but Loll's material is also 100% recyclable. Through our material reutilization program, customers can send products or parts back to us, and we'll ensure all the materials are properly recycled and don't end up in a landfill.